

## Message Text

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ACTION SS-15

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DODE-00 INR-10 NSAE-00 PA-03 RSC-01 USIA-12 PRS-01

RSR-01 /088 W

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FM AMEMBASSY TEL AVIV

TO SECSTATE WASHDC 8240

C O N F I D E N T I A L SECTION 1 OF 2 TEL AVIV 3326

E. O. 11652: GDS

TAGS: PFOR, IS

SUBJECT: YOUTH PARA

REF: STATE 070302

1. EMBASSY BELIEVES BASIC GOAL OF ITS YOUTH PROGRAM IS TO INCREASE CHANCES THAT WHEN INDIVIDUAL ISRAELIS ACHIEVE LEADERSHIP STATUS THEIR DECISIONS WILL FACILITATE AND PROMOTE ATTAINMENT OF US FOREIGN POLICY OBJECTIVES IN ISRAEL, MIDDLE EAST AND WORLD. EMBASSY IDENTIFIES FOUR GENERAL APPROACHES TO ACHIEVE YOUTH PROGRAM GOAL: A) INFLUENCE FUTURE LEADERS DIRECTLY, B) INFLUENCE EXPERT ADVISORS FROM WHOM LEADERS MAY SEEK GUIDANCE, C) TRY TO AFFECT EDUCATIONAL AND MEDIA CLIMATE IN WHICH THESE LEADERS AND EXPERTS MATURE AND FORMULATE THEIR OUTLOOK, AND D) INFLUENCE FUTURE BUSINESS LEADERS TO LOOK FAVORABLY ON US PRODUCTS AND TECHNOLOGY.

2. EMBASSY BELIEVES ITS YOUTH PROGRAM MUST FOCUS ON NEXT GENERATION OF ISRAELI LEADERSHIP I. E. THOSE MEN IN THEIR FORTIES AND FIFTIES WHO CAN REASONABLY BE EXPECTED TO ASSUME LEADERSHIP ROLES IN NEXT FIVE YEARS. ASIDE FROM THE MILITARY, CERTAIN PROFESSIONAL GROUPS AND PRIVATE SECTOR OF ECONOMY, ISRAEL TO LARGE EXTENT IS RUN BY LEADERS WHO ARE IN THEIR SIXTIES AND SEVENTIES. INEVITABLY THEY WILL BE REPLACED BY YOUNGER ACTIVISTS,

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PRIMARILY THOSE NOW IN THEIR FORTIES AND FIFTIES. EMBASSY

DOES NOT INTEND TO EXCLUDE YOUNGER GENERATION IN TWENTIES AND THIRTIES FROM ITS PROGRAM, BUT MUST WEIGHT BALANCE OF OUR EFFORTS IN FAVOR OF THOSE WHO ARE IN IMMEDIATE LINE OF SUCCESSION.

3. BASED ON ABOVE GOAL, APPROACHES, AND DEFINITION, COUNTRY TEAM HAS DEVELOPED FOLLOWING RESPONSES TO REFTEL QUESTIONS.

1. YOUTH CATEGORIES

A. YOUTH CATEGORIES TOWARD WHICH US YOUTH EFFORT IN ISRAEL SHOULD BE DIRECTED, WITH PERCENTAGE WEIGHTS INDICATING RELATIVE AMOUNT OF EFFORT DIRECTED TO EACH CATEGORY:

YOUNG POLITICAL LEADERS 25 PERCENT  
YOUNG MILITARY OFFICERS 15 PERCENT  
YOUNG BUREAUCRATS ( FINANCE, FOREIGN AFFAIRS) 15 PERCENT  
YOUNG PROFESSIONALS IN FOLLOWING FIELDS:  
MEDIA 10 PERCENT  
BUSINESS AND INDUSTRY 10 PERCENT  
EDUCATION 15 PERCENT  
YOUNG LABOR LEADERS 10 PERCENT  
TOTAL 100 PERCENT

B. RATIONALE:

(1) POLITICAL LEADERSHIP IN ISRAEL TRADITIONALLY HAS RISEN FROM WITHIN THE RANKS OF ORGANIZED POLITICAL PARTIES. PARTY ACTIVISTS MAY FUNCTION IN A VARIETY OF FIELDS, SUCH AS LABOR, JOURNALISM, RELIGION, LAW, EDUCATION, BUSINESS, DISSIDENT MOVEMENTS, ECONOMICALLY DISADVANTAGED GROUPS, ETC. THE ONE THING THEY HAVE HAD IN COMMON IS THEIR ACTIVE ROLE WITHIN ONE OF ISRAEL' S RECOGNIZED POLITICAL PARTIES.

A YOUNG PERSON WHO HAS NOT BEEN POLITICALLY ACTIVE IS UNLIKELY TO BREAK INTO THE COUNTRY' S POLITICAL LEADERSHIP AS A RESULT OF HIS REPUTATION IN ANOTHER FIELD, WITH ONE EXCEPTION -- MILITARY LEADERS. THE MILITARY IN ISRAEL ARE EXCLUDED FROM ACTIVE PARTICIPAION IN POLITICS, BUT FOR RETIRED MILITARY OFFICERS, MILITARY CAREERS STARTING IN RECENT YEARS HAVE SERVED AS A SPRINGBOARD FOR ENTRY INTO SENIOR POSITIONS IN ISRAELI POLITICAL AND ECONOMIC LIFE.

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THIS STEMS FROM ( A) SYSTEM OF RELATIVELY EARLY RETIREMENT FOR MILITARY OFFICERRS ( USUALLY AT AGE 45), ( B) VERY HIGH STATUS OF MILITARY IN EYES OF ISRAELI PUBLIC, AND ( C) HIGH LEVEL OF COMPETENCE OF SENIOR MILITARY OFFICERS. EMBASSY DOES NOT EXPECT ANY MAJOR CHANGE IN ISRAEL' S TRADITIONAL SYSTEM OF CHOOSING ITS LEADERS IN NEXT FIVE YEARS AND THUS BELIEVES THAT MAJOR EFFORT TO EXERCISE DIRECT INFLUENCE ON FUTURE LEADERS OF ISRAEL SHOULD BE DIRECTED TO YOUNG POLITICAL PARTY AND LABOR LEADERS AND TO A LESSER EXTENT YOUNG MILITARY LEADERS.

(2) ISRAELI POLITICAL LEADERS DEPEND ON EXPERTS IN MANY FIELDS FOR TECHNICAL ADVICE BUT THREE GROUPS WITH WHICH THERE IS CONSTANT AND IMPORTANT INTERPLAY ARE BUREAUCRATS, MILITARY AND ACADEMICIANS. THOUGH ISRAEL' S LEADERS TEND TO SHUN POLITICAL ADVICE FROM THESE GROUPS THEIR OUTLOOK CAN BE AN IMPORTANT FACTOR IN DECISION MAKING. EMBASSY THUS BELIEVES THAT A SECOND MAJOR ELEMENT OF ITS YOUTH PROGRAM SHOULD BE DIRECTED TOWARD FUTURE MILITARY EXPERTS; ACADEMICIANS IN FIELDS OF SOCIAL AND NATURAL SCIENCES, ECONOMICS, AND BUSINESS ADMINISTRATION; AND BUREAUCRATS, PARTICULARLY IN FOREIGN AND FINANCE MINISTRIES, BOTH OF WHICH HAVE REPUTATIONS FOR CHOOSING HIGH- QUALITY PERSONNEL.

(3) EMBASSY BELIEVES THAT THIRD FOCUS OF ITS YOUTH PROGRAM SHOULD BE ON FUTURE OPINION MAKERS, PARTICULARLY IN THE FIELDS OF POLITICAL AND ECONOMIC JOURNALISM AND AMONG EDUCATORS IN POLITICAL AND ECONOMIC SCIENCES. THESE YOUNG PERSONS WILL HAVE IMPACT ON ALL ISRAELIS THROUGH MEDIA AND EDUCATIONAL INSTITUTIONS OF HIGHER LEARNING. THEY WILL, TO A LARGE DEGREE, SET CLIMATE IN WHICH DECISION MAKING IS MADE AND IN WHICH PUBLIC OPINION IS FORMED. AN ADDITIONAL AND FINAL FOCUS OF YOUTH PROGRAM SHOULD BE ON ISRAEL' S FUTURE COMMERCIAL AND INDUSTRIAL LEADERS. GROWING IMPORTANCE OF US EXPORT EXPANSION EFFORTS COMPELS SPECIAL ATTENTION TO YOUTH IN THIS SECTOR WITH SPECIFIC OBJECTIVE OF PROMOTING US PRODUCTS AND TECHNOLOGY.

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R 271510 Z APR 73  
FM AMEMBASSY TEL AVIV  
TO SECSTATE WASHDC 8242

C O N F I D E N T I A L SECTION 2 OF 2 TEL AVIV 3326

C. SHORT- TERM YOUTH IMPACT: OF YOUTH GROUPS OF SPECIAL INTEREST, RELIGIOUS YOUTH ACTIVE IN POLITICAL ORGANIZATIONS MAY BE AMONG THE MAIN SUPPORTERS OF EXPANSIONIST TERRITORIAL POLICIES AND THUS

ADVOCATE VIEWS CONTRARY TO US FOREIGN POLICY INTEREST. YOUTH FROM DISADVANTAGED GROUPS MAY BE SUSCEPTIBLE TO EXTREMIST POLITICAL INFLUENCES AND BE A NEGATIVE INFLUENCE IN ISRAEL'S POLITICAL AND SOCIAL STABILITY.

## II. OBJECTIVES

### A. OBJECTIVES WHICH THE MISSION SHOULD PURSUE:

- (1) INFLUENCE ATTITUDES ON SPECIFIC US INTEREST IN ISRAEL AND MIDDLE EAST 30 PERCENT
- (2) DEVELOP INFLUENTIAL RELATIONS WITH LEADERS OF POLITICALLY AWARE YOUTH AND WITH POTENTIAL FUTURE LEADERS 20 PERCENT
- (3) PROMOTE UNDERSTANDING OF BROAD US GOALS 20 PERCENT
- (4) THROUGH THE DEVELOPMENT OF YOUTH CONTACTS, UNDERSTAND AND FOLLOW INCIPENT POLITICAL AND SOCIAL TRENDS 20 PERCENT
- (5) FOSTER CLIMATE CONDUCTIVE TO TRADE AND INVESTMENTS 10 PERCENT

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### B. RATIONALE:

WITH US- ISRAEL RELATIONS A CRITICAL FACTOR IN THE FUTURE OF ISRAEL AND THE ACHIEVEMENT OF US POLICIES IN THE MIDDLE EAST, IT IS ESSENTIAL THAT FUTURE LEADERS UNDERSTAND-- IN BROAD TERMS-- US GOALS AND POLICIES AND, WITHIN THAT FRAMEWORK, OUR MAJOR INTERESTS IN THE MIDDLE EAST AND IN ISRAEL. TO INFLUENCE THEIR ATTITUDES WE MUST DEVELOP INFLUENTIAL RELATIONS WITH FUTURE LEADERS. TO COMMUNICATE EFFECTIVELY WE MUST UNDERSTAND THEIR GOALS AND ASPIRATIONS. IN ADDITION TO OUR LONG- TERM POLITICAL GOALS, WE MUST FACILITATE US ECONOMIC INTERESTS, PARTICULARLY AS ISRAEL INCREASINGLY LOOKS TO ITS ASSOCIATION WITH THE EUROPEAN COMMON MARKET.

## III. RUESOURCES

A. OF THE OVERALL EFFECT BEING ACHIEVED BY USG- FUNDED EFFORTS TO INFLUENCE ISRAELI YOUTH WITH NEAR- TERM LEADERSHIP POTENTIAL, OUR ESTIMATE OF BREAKDOWN IS A S FOLLOWS:

CU INTERNATIONAL VISITOR GRANTS 15 PERCENT  
CU EDUCATIONAL TRAVEL GRANTS 5 PERCENT  
CU SHORT- TERM AMERICAN GRANTEES 5 PERCENT  
USIA CULTURAL AND INFORMATION PROGRAMS 35 PERCENT  
OTHER - REPRESENTATION ( PERSONAL, CONTACT) 40 PERCENT

B. IMPORVEMENTS IN UTILIZING STANDARD USG RESOURCES: EMPHASIS SHOULD BE GIVEN TO SELECTION STANDARDS VIS- A- VIS YOUTH OBJECTIVE

AND TO FOCUSING PROGRAM ACTIVITIES TO SPECIFIC GOALS.

C. PRIVATE RESOURCES AND GOVERNMENT OF ISRAEL: A VAST COMPLEX OF NON- USG RESOURCES SPONSORS EXCHANGES BETWEEN ISRAEL AND THE UNITED STATES AND INFLUENCE ATTITUDES THAT ARE RELATED TO US OBJECTIVES. WHEN WE CONSIDER THE NUMBER OF ISRAELIS STUDYING IN THE UNITED STATES UNDER PRIVATE AUSPICES ( AROUND 2,000), THE PROGRAMS FOR TRAINING MILITARY OFFICERS IN THE UNITED STATES UNDER GOVERNMENT OF ISRAEL FINANCING ( OVER 60 PER YEAR), AND THE SUBSTANTIAL NUMBER OF AMERICANS TEACHING IN ISRAEL UNDER PRIVATE ARRANGEMENTS ( AROUND 165), WE MUST CONCLUDE THAT THE IMPACT OF THESE PROGRAMS FAR SURPASS USG FINANCED EFFORTS IN INFLUENCING ATTITUDES TOWARDS THE UNITED STATES. CONTACTS WITH  
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SPONSORING AGENCIES ON THE PART OF THE DEPARTMENT AND THE EMBASSY MIGHT EXPLORE SPECIFIC AREAS IN WHICH PRIVATE RESOURCES COULD SUPPLEMENT MUTUAL GOALS.

#### IV. RELATIVE IMPORTANCE OF " YOUTH"

##### A. ABOVE - AVERAGE

B. RATIONALE: GIVEN THE IMMEDIATE PROBLEMS IN US- ISRAEL- MIDDLE EAST RELATIONS, WE MUST CONTINUE TO FOCUS OUR MAIN EFFORTS ON EXISTING LEADERS. BUT WITH A NEW GENERATION OF LEADERS SOON TO TAKE OVER, WITH SOMEWHAT DIFFERENT BACKGROUNDS, VALUES AND PERSPECTIVES, WE BELIEVE OUR YOUTH PROGRAM MERITS ABOVE- AVERAGE EFFORTS.

C. PERCENTAGE OF RESOURCES WHICH SHOULD BE DEVOTED TO ATTAIN OUR OBJECTIVES IN THE YOUTH FIELD:

##### (1) PERSONNEL TIME

( A) 25 PERCENT OF TAL PERSONNEL TIME, OR ROUGHLY 100 TLTA MAN HOURS PER YEAR.

##### ( B) FUNCTIONAL DISTRIBUTION:

CONTACT WORK ( INCL. PROGRAM DEVELOPMENT) 50 PERCENT  
RERPORTING 20 PERCENT  
PROGRAM WORK ( ADMINISTRATION) 30 PERCENT

##### ( C) DIVISION AMONG AGENCIES:

STATE 50 PERCENT  
USIA 35 PERCENT  
DOD 15 PERCENT

##### (2) PERCENTAGE OF PROGRAM RESOURCES WHICH SHOULD BE APPLIED TO

YOUTH AND FUTURE LEADERSHIP PROGRAMS:

CU BUDGET 70 PERCENT  
USIA BUDGET 50 PERCENT  
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RESPRESENTATION FUNDS 25 PERCENT  
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\*\*\* Current Handling Restrictions \*\*\* n/a  
\*\*\* Current Classification \*\*\* CONFIDENTIAL

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